15.101-1 Tradeoff process.

- (a) A tradeoff process is appropriate when it *may* be in the best interest of the Government to consider award to other than the lowest priced *offeror* or other than the highest technically rated *offeror*.
- (b) When using a tradeoff process, the following apply:
- (1) All evaluation factors and significant subfactors that will affect contract award and their relative importance *shall* be clearly stated in the *solicitation*; and
- (2) The *solicitation shall* state whether all evaluation factors other than cost or price, when combined, are significantly more important than, approximately equal to, or significantly less important than cost or price.
- (c) This process permits tradeoffs among cost or price and non-cost factors and allows the Government to accept other than the lowest priced proposal. The perceived benefits of the higher priced proposal *shall* merit the additional cost, and the rationale for tradeoffs *must* be documented in the file in accordance with 15.406.

Parent topic: 15.101 Best value continuum.