

# 52.210-1 Market Research.

As prescribed in 10.003 , insert the following clause:

*Market Research* (Nov 2021)

(a) *Definition*. As used in this clause—

*Commercial product, commercial service, and nondevelopmental item* have the meaning contained in Federal Acquisition Regulation 2.101.

(b) Before awarding subcontracts for other than commercial *acquisitions*, where the subcontracts are over the *simplified acquisition threshold*, as defined in FAR 2.101 on the date of subcontract award, the Contractor *shall* conduct *market research* to—

(1) Determine if *commercial products, commercial services, or, to the extent commercial products* suitable to meet the agency's needs are not available, *nondevelopmental items* are available that—

(i) Meet the agency's requirements;

(ii) Could be modified to meet the agency's requirements; or

(iii) Could meet the agency's requirements if those requirements were modified to a reasonable extent; and

(2) Determine the extent to which *commercial products, commercial services, or nondevelopmental items* could be incorporated at the *component* level.

(End of clause)

**Parent topic:** 52.210 [Reserved]